

Alicja Halbryt

Amsterdam | alicja.halbryt24@gmail.com | +31 6 44781423 | LinkedIn | alicjahalbryt.com

Strategic Design & AI Ethics Specialist

I help organisations manage complex AI and technology challenges by using service design, applied ethics, and futures foresight to develop practical tools, guidelines, and design interventions. My work spans EU policy, speculative design, and public-interest innovation. I am especially drawn to projects that centre human rights, emerging technologies, and socially responsible futures.

KEY ACHIEVEMENTS

- Contributed to 4 European AI standards under CEN-CENELEC JTC 21 (aligned with AI Act implementation)
- Participated in 40+ multi-national working group sessions, translating regulation into practical frameworks
- Co-facilitated an EU-level pilot workshop on responsible AI with multiple stakeholders across member states
- Developed and led webinars for over 210+ participants on existential threats and Delphi study results

PROFESSIONAL EXPERIENCE

AI Standardisation & Social Impact Specialist | Amsterdam

July 2024 - June 2025

Rijksinspectie Digitale Infrastructuur

Agency of the Ministry of Economic Affairs for digital infrastructure oversight

- Co-drafted and reviewed 4 European AI standards at CEN-CENELEC JTC 21, actively contributing to discussions and ballots, and ensuring alignment with human rights principles
- Participated in 40+ multi-country working group sessions, translating legal text into risk-based technical guidance for AI Act enforcement
- Bridged the gap between ethics/regulation and technical development by advising on the alignment of AI systems with ethical principles

Responsible AI & Digital Governance Intern | Amsterdam

Dec 2023 - Feb 2024

ALLAI

Independent organisation fostering responsible AI

- Designed and ran focus groups for 70+ public administrators from 4 countries for the Digital Ethics Officer certified training program for European Public Administration (DEO4PA)
- Developed policy briefs and analytical reports across 4 pilot countries, supporting national-level implementation strategy

UX Designer & Community Organiser | Enschede

Sept 2022 - Nov 2023

Green Hub Twente

University-based sustainability initiative

- Promoted sustainability among university communities
- Designed a digital student platform to showcase sustainability projects across the university
- Organised an SDG showcase event with 110+ attendees, driving climate action awareness among students and faculty

Service Designer | Warsaw

Jan 2021 - April 2021

TGTH

Customer experience design agency

- Conducted 12 stakeholder interviews and competitive benchmarks to inform new service models for civic tech
- Mentored a design sprint team that placed 3rd out of 10 in a 3-day public sector hackathon focused on digital adoption and participation

Research & Design Intern | Copenhagen

Feb 2020 - July 2020

Copenhagen Institute for Futures Studies

Non-profit think tank on global foresight

- Co-facilitated a webinar for over 120+ participants on a Delphi study results for a post-Covid-19 world
- Created visual content and published an article on tech bias in CIFS publication Scenario Digest

SELECTED PROJECTS & PUBLICATIONS

- The Ethics of Superrealism in Virtual Humans* – Medium article (2022)
- Artificial Intelligence is like a human brain: AI metaphors, their origins and impact* - academic article (2022)
- 'My Personal Child Genetic Record' – speculative policy scenario (2019)

KEY SKILLS

- Applied Research & Foresight:** desk research, interviews, scenario building, trend analysis
- Design Practice:** user journey mapping, concept ideation, workshop facilitation, service prototyping
- AI Ethics & Governance:** human rights-based approaches, risk frameworks, standardisation
- Communication & Writing:** essay writing, policy briefs, storytelling for complex systems
- Tools:** Figma, Miro, InDesign, Illustrator, MS Office
- Languages:** Polish (native), English (fluent), Dutch (B1/B2), French (A2)

EDUCATION

MSc Philosophy of Science, Technology and Society

University of Twente, Netherlands (2021-2024)

Thesis: Hoax in the Machine. An Ethical Analysis of Perceived Humanness in Social Robots

MA Service Experience Design & Innovation

University of the Arts London, UK (2018-2019)

Thesis: The Future Pedestrian Among Self-Driving Cars

BA Design Interactions

Lancaster University, UK (2015-2018)

Thesis: Speculative Design Strategy for the Hyperloop Transportation Systems

INTERESTS

- Power-performance sports** - I love sports like freestyle skating and aerial silk, where power meets precision
- Mental Health** - I regularly dive into content on psychotherapy, emotional intelligence, and how nutrition shapes our minds
- True Crime** - From podcasts to docuseries, I am fascinated by the ambiguity and unpredictability of human behaviour